



Contact Lenses

To: All AEG Practices
Date: August 14th, 2025
Subject: Cooper Vision Proclear Discontinuation

◇ Hello AEG Practices!

Over the last few years, the industry has seen a dramatic shift toward silicone hydrogel products, especially with extended ranges and made-to-order options. To optimize their portfolio, **CooperVision will be discontinuing the following trials effective November 1, 2025:**

- Proclear® toric XR
- Proclear® multifocal toric
- Proclear® XR multifocal

Since these lenses do not have auto-ordering capabilities in Acuity Logic, do not transfer completely from EEHR, and will not be updated beyond the November 1 date, **AEG will also discontinue the revenue boxes.**

Next Steps

- For patients currently in these lenses, please encourage them to order annual supplies to finish out their prescriptions.
- For any new exams with patients in these lenses, CooperVision recommends upgrading to the Biofinity® counterpart.

Upcoming Deadline –

All revenue box orders must be placed **no later than November 1, 2025.**

If you have any further questions, please submit a HelpDesk Ticket to Merchandise team.

Thank you,

AEG Contact Lens Team